



Overview



Introduction

When designing and building websites, LittleMonkey uses the Tumbili Content Management System. This simple, easy to use and easy to navigate CMS system enables you to take control of your own website content.

This document clearly explains the benefits of using Tumbili CMS, and the unique features that are available as standard to all customers that choose to use Tumbili within their website. This guide also features a range of optional extras, which can help you make the most of your website, as a marketing tool.

About Tumbili CMS

The internet is full of websites which, when launched are newsworthy and full of useful information. However, after a few weeks or months, the news on these websites is out-of-date. This is because many websites are built on Content Management Systems which are not user friendly, require a lot of computer skills to navigate or are generally not reliable. As a result many people fail to update their website, meaning that when customers are trying to find up-to-date information they cannot.

Tumbili CMS is different. It is based on SilverStripe CMS, and incorporates some of the initial features of this system, which make it easy to navigate and use. However, our developers have gone one step further and improved many of these features, developed new modules and are always thinking about the next improvement that can be made.

Twice a year, Tumbili is updated and new free features are developed, to help you manage your website. These upgrades are part of the yearly licence fee and every six months are installed on every website LittleMonkey has developed. During this time you also get the option to add specially designed premium extras to your website. LittleMonkey keeps all customers up to date with developments and upgrades made to their website, so you don't have any surprises next time you log into Tumbili.

In addition to the features listed below, Tumbili is fully customisable and adaptable. So if you require any features which aren't listed here, our development team can incorporate these into your Tumbili CMS website for you.



Benefits of using Tumbili CMS

Easy to Use

Tumbili CMS is so easy to use that you don't need any special training, previous programming experience or knowledge to start adding content to your website. The system uses clear menus and editor boxes so you can easily see which text you are editing, or which page you are adding and where.

The text editor is just like using word processing software, what you type in the editor is what you see on the published website. As Tumbili is pre programmed with your design template all pages use the same style, so there will be no surprises with mis-matched fonts or colours. Ensuring your website keeps looking professional.



Get More for Less

Other CMS products seem to have every little feature as an additional module, each with an additional cost. Great for the developers, not so great when you add up the additional costs of each feature you need on your site. Tumbili comes with so many standard features most users can have the site they want without worrying about purchasing all sorts of add-ons.

Search Engine Friendly Pages

In Tumbili all page names, headings and titles are customisable, enabling you to use keywords on your pages and in your page names. This makes optimising your website pages for search engines easy to do in-house.

Saves You Time and Money

As the system is simple to navigate, it does not take you long to locate pages you want to edit. And once new pages have been added, or changes to existing content made, publishing is one-click away. Tumbili has been designed to make it easy for you to keep your website up-to-date, without the need for long, time consuming sessions sat in front of the computer. Ensuring that you can be efficient and effective with your valuable time.

Standard Features

As mentioned previously Tumbili hosts a large number of features which are standard on all websites developed by LittleMonkey. These include:

Training

The Tumbili system is powerful but intuitive and designed to be easy to use for people familiar with office products such as Microsoft Word. LittleMonkey will provide a detailed user manual for the Tumbili system. If further training is required 1 hour will be provided remotely for free. Additional training is not usually required though available for \$99 + GST per hour.

Dashboard

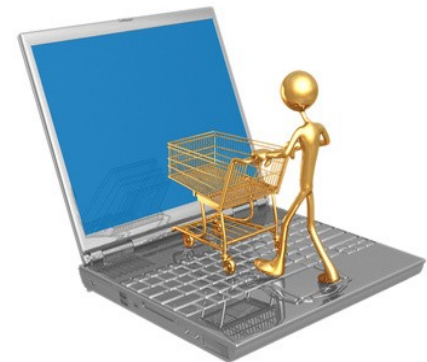
The Dashboard is a single screen access to popular reports, news and Tumbili updates. It allows you to easily see latest comments, page changes and graphs of visitor statistics on the Tumbili homepage. This gives you an up-to-date oversight of how your website is performing.

Pixlr Image Editor

This editor allows you to edit images from within the CMS. From simple resizing or cropping to complex layered image creation you can now make changes to your uploaded images without leaving the CMS environment.

E-Commerce Integration

Tumbili can be integrated with a range of payment gateways, to ensure your customers can use your website and purchase items from it easily. Detailed reports can be developed to ensure all the information required is captured within your database.



Multi Browser Support

Tumbili works with all the latest internet browsers including IE8, Safari 4 and FireFox 3.5, enabling you to access your website and all its features from whichever your preferred browser is. The front end of your site, that visitors see, is usable on all major browsers covering over 99% of internet users.

Blogs and Forums

The blog and/or forum modules are available as standard on any website, enabling you to keep in touch with your visitors easily. Both features can be used to encourage visitors to return and interact with your website, company and/or products.



Multi-lingual site support

If your visitors aren't solely English speaking, we can enable multi-lingual support on your website, and you can use Tumbili to develop site content in any number of languages. An easy side-by-side interface will enable you to translate existing content into other languages.

Gallery and Slideshow Features

You can easily create a gallery of products or images that you want to showcase for visitors. Using the CMS you can choose to develop these gallery images into a professional slideshow. Allowing your visitors to select one image and easily scan through other images using the slideshow feature, without them having to load multiple pages.

Integration with Google Analytics

The Tumbili statistics module has been integrated with Google Analytics, a powerful statistics system which analyses a wide range of traffic data on visits to your site. You can access Google Analytics directly from within the Tumbili CMS, ensuring you can keep up-to-date with visitor numbers.



Optional Features

The following features are available on request. Set up, and/or monthly charges may apply for each feature. Please contact LittleMonkey for further details.

Newsletters

The Newsletter module for Tumbili enables you to send attractive email newsletters out to your site members and subscribers. You can set up different newsletters for different users groups, preview and send test emails before sending out to the full mailing list.

Visitors to your site are able to subscribe and unsubscribe to your newsletters without any manual intervention on your part. You can also configure the amount of information you collect from your subscribers in order to provide targeted mailings to them. Once set-up this feature is free to use to send as many marketing emails to your membership as you wish.



SMS / Text Messages

Similar to the Newsletter feature, you can now verify member mobile numbers, send text messages to your subscriber list, and customise batch messages to include user names, products, appointment times or any number of user specific information. The SMS module also allows you to send ad hoc messages to members or any phone number. Over 200 countries are supported worldwide. This is available on a subscription basis with packages of text messages tailored to your expected requirements.

API Support

If your site provides data, information, news or updates that other website users may be interested in, we can expose a simple API to enable other sites to interact with your content. The setup fee depends on the complexity of the API required.

RSS Support

Publish your site news, products, forum posts or other information as an RSS feed that users can subscribe to.



Spam Protection

Sadly spam is not limited to unwanted emails, but also turns up anywhere that visitors can enter content on to your site including comments / review systems, contact forms or forums. Although Tumbili sites have manual spam protection enabled as standard (which involves you or your users reporting and removing spam from the site after it has appeared), there are two additional options available to combat unwanted spam.

Maths Spam Protection

This is a free option that presents users with a simple maths question (such as $3 + 4 = ?$). If this is not answered correctly the post will be rejected. The advantage is that this is a quick and simple method of checking that a real human being is entering the information. On the down side it presents another step for your visitors to go through before getting the most out of your site.

Defensio

Defensio is a service that is now fully integrated with Tumbili and allows real time spam protection. This spam protection is 99.77% accurate currently and improving all the time. It works by sending the comment, review or contact us enquiry to a central server that filters hundreds of thousands of messages. Defensio then lets Tumbili know if it thinks the message is spam or not and Tumbili files the message accordingly. Monthly charges apply for this service. Please contact LittleMonkey for a quote.



Future Updates

LittleMonkey is constantly working on new developments for the Tumbili system, as well as keeping on top of security and bug fixes. Major updates are implemented every six months.

Contact Us

If you would like to know more about the Tumbili CMS, or how LittleMonkey can help you to create a professional, functional and interactive website, please contact us on:

development@littlemonkey.co.nz

0800 356783 (NZ only) or +64 (0)4 3862501

You can also find more information about LittleMonkey Ltd and our development services at www.littlemonkey.co.nz

